



NinjaWolf Studios

WEB DESIGN. GRAPHIC DESIGN. SOCIAL MEDIA BRANDING

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Client Questionnaire

Please take the time to fill out this questionnaire as completely as possible. The more information you fill out, the better we will understand what your website will eventually become. If you have any questions about any portion of this questionnaire, please contact us. We will help you along as best as we can.

CONTACT INFORMATION

First Name _____

Last Name _____

Organization Name _____

Your Title _____

Address _____

City, State & Zip _____

Telephone _____

Email _____

YOUR ORGANIZATION – BASIC INFORMATION

Please describe your organization in a few sentences.

How long have you been in business? ____ years ____ months

What is your mission statement (if you have one)? _____

Who are your competitors?

Why should people choose your company over your competitors? _____

WEBSITE INFORMATION

Have you already purchased a domain name? ____ Yes ____ No

What is it? / What would you like it to be? _____

Have you already purchased a hosting plan? Yes No

If yes, with whom? _____

What is your budget for this project? _____

What is your deadline for completing the site? _____

If you were using a search engine, what words or phrases would you use to find your site?

What purpose will your website serve?

Informational

Provide Downloadable Information

Sell Products

Promote Products

Sell Service

Promote Service

Other _____

In as much detail as possible, please describe what you hope to achieve with your website.

Do you already have a logo? ___ Yes ___ No

If yes, can you provide a digital copy? ___ Yes ___ No

Do you have photos, graphics, and/or artwork? ___ Yes ___ No

If yes, can you provide a digital copy? ___ Yes ___ No

Do you have a slogan or tagline? ___ Yes ___ No

STYLE/IMAGE

Name a few sites that appeal to you - either competitors or sites unrelated to your industry - that you feel may be relevant to the design of your site. Please comment on what you like/dislike about the design and features of these sites.

Company Name: _____

URL: _____

Comments: _____

Company Name: _____

URL: _____

Comments: _____

Company Name: _____

URL: _____

Comments: _____

Company Name: _____

URL: _____

Comments: _____

Do you have a color scheme you wish to use?

Please check any pages/features you envision as part of your site:

Home About (Us) Services Client List Contact (Us)

Directions/Map News FAQs Links Resources Bio(s)

